



Coronado Youth Soccer League Sponsorship Program

CYSL, Inc. is a non-profit, public educational soccer organization for youth ages 4 through 18. Our goal is to promote the development of youth soccer players to their greatest potential. We provide recreational (Nado Rec) and competitive (Nado Select) programs year-round as well as host summer camps and tournaments, specifically the Crown City Classic and Coronado Holiday Cup.

Our practice and game fields are located on the Island, but our outreach surpasses Coronado to surrounding communities. CYSL players, in addition to Coronado, are from areas such as Imperial Beach, South Bay, Chula Vista, La Mesa, and even Tijuana. NADO's competitive players showcase their talent all over Southern California as well as nationally and internationally. Our program is quite distinguishable, representing a diverse group socially, economically, and culturally. We also have a high percentage of players from military families, a result of our close proximity to two military installations. Each year, we provide "everything soccer" for 800+ CYSL families, alongside the 4,000+ players and families who attend our tournaments.

At CYSL, we have always strived to provide youth with the best soccer experience at a reasonable cost. CYSL subsidizes costs for these families each year. Expenses include:

- Administration
- Equipment
- Field Maintenance
- Insurance
- League Registration
- Professional Coaching
- Referees
- Scholarship Assistance
- Tournaments
- Uniforms

Sponsors play a big role in helping us meet our expenses, especially providing scholarship assistance for the less advantaged. The following packages, which can be customized to suit your needs, have been created to help keep sponsors stay connected at a local, grassroots level. By sponsoring CYSL, your organization will receive a tax benefit (taxpayer ID number 95-3474779), so be sure to consult your tax representative. CYSL looks forward to working with you!

Bronze - \$250

- web link on nadosoccer.com
- direct communication with the CYSL community
- participation at Nado Opening Day

Silver - \$500

- web link on nadosoccer.com
- direct communication with the CYSL community
- participation at Nado Opening Day
- ¼ page advertisement in tournament programs

Gold - \$1,500

- web link on nadosoccer.com
- direct communication with the CYSL community
- participation at Nado Opening Day
- ¼ page advertisement in tournament programs
- banner placement at all Nado home games

Platinum - \$2,500

- weblink on nadosoccer.com, crowncityclassic.com, and coronadoholidaycup.com
- direct communication with the CYSL community
- direct communication with tournament participants
- participation at Nado Opening Day
- ½ page advertisement in tournament programs
- booth space at tournaments
- banner placement at all Nado home games, tournaments, and events

Diamond- \$5,000

- web link on nadosoccer.com, crowncityclassic.com, and coronadoholidaycup.com
- direct communication with the Nado soccer community
- direct communication with tournament participants
- participation at Nado Opening Day
- full page advertisement in tournament programs
- booth space at tournaments
- banner placement at all Nado home games, tournaments, and events
- logo placement on all Nado Rec and Competitive jerseys

Official Team Sponsor - \$ varies

- pick a team you'd like to sponsor and let us know much you'd like to pledge